



SCHEDULE OF SERVICES AND PRICING

[Membership Plans & Pricing](#)

[Payment Options](#)

[Membership Benefits & Services](#)

[Ancillary Services](#)

[Member Cancellation & Non-payment](#)

Membership Plans & Pricing

Enrollment: \$99 enrollment fee per individual (maximum \$150/family), which is nonrefundable. If a patient discontinues membership and later wishes to re-enroll, the practice reserves the right to decline re-enrollment or to require an additional enrollment fee.


Membership Dues: charged in advance, at an interval of your choosing, e.g. annually, semi-annually, quarterly or monthly. Your membership dues are what keep the clinic open, staffed & stocked to meet your needs, whatever they are, whenever they arise. Dues cover an [incredible list of services](#) at no additional cost.

Membership Types

- Our **Standard Membership** has been available since 2021. Members may join as individuals, couples, or families. Available discounts are **highlighted** in the table below. If you are eligible for a discount, but do not see it applied in your [Hint](#) account, please speak up so we can fix it!
- **Sponsored Memberships** are paid by a person other than the member. Sponsors have access only to the member's billing account with health information remaining private & protected.

Birchwood Family Medicine
@bwfmwi



The Birchwood Family Medicine Pay it Forward Fund (PIFF) is used to pay for the medical expenses of a person in need, as those needs arise. It is mostly funded by community donations, and offered to members at the discretion of Dr. Dall-Winther based on need. Contact us or scan the QR code  to donate!

- [Employer-sponsored memberships](#) for groups of 5+
- Members may be sponsored by anyone with the mutual consent of both parties.

venmo • **Membership Plus** is new as of 2024, created for those members with [ongoing](#) & [extensively](#) complex physical or mental health needs that require closer & more frequent care than the average member. Members can self-select into this plan as they see fit by contacting us.



Membership Pricing:

Plan		Age	Monthly Rate	Annual Rate	Notes	
Standard	Individual	0 - 17	\$ 50	\$ 570		
		18 - 39	\$ 80	\$ 912		
		40 +	\$ 88	\$ 1003		
			Service Member ¹	\$ 80	\$ 912	All ages
	Family	0 - 17		\$ 38	\$ 433	Child of Member
				\$ 50	\$ 570	Child of Member ²
			Couple Max ³	\$ 165	\$ 1881	
		Parent + 2 Kids Max	\$ 155	\$ 1881		
		Family of 4 Max	\$ 225	\$ 2565		
Membership Plus		Child	\$ 80	\$ 912	Details	
		Adult	\$ 150	\$ 1710		
		Service Member	\$ 120	\$ 1368		
Employer		Child	\$ 33	\$ 396	Details	
		Adult	\$ 77	\$ 924		

Forms of Payment Accepted:

Please note our strong preference for ACH bank withdrawal. *If you too would rather see the \$12,000 spent on processing fees in 2023 go towards practice improvements & service expansion, please choose ACH withdrawal going forward!*

- Health Savings Acct (HSA) or Flex Spending Acct (FSA) as allowed
- Debit Cards
- Cash/Check
- Agreed-upon barter (ask us!)
- Credit Cards other than AMEX - note: may have 2% fee assessed in future

¹ Active Duty or Veteran Status

² Single adult child in school, living in the home, or getting on their feet.

³ The most a couple will pay regardless of their ages.



Medical Services Included in Membership

- **Office Visits**
 - Annual Wellness Physicals
 - Evaluation and Management of Acute Conditions
 - Evaluation and Management of Chronic Diseases
 - Minor Procedures as typically conducted in-office e.g. stitches, skin lesion removal, joint injections, IUDs, Nexplanon, biopsies, etc.
 - Prenatal Care up to 28 Weeks
 - 4th Trimester Care
 - Mental Health Care
 - Same or next day care, as detailed in the [☰ *IMPORTANT* BWFM Member Resource Guide!!](#)
 - Whelmed© - a custom goal-setting wellness program
 - CDL/DOT Physicals
- **Diagnostic Testing**
 - CLIA-waived lab testing including urinalysis, rapid strep, urine pregnancy, hemoglobin, INR, glucose, sedimentation rate & more.
 - Electrocardiograms, Audiometry, Spirometry & More
 - Dermoscopy & [skinIO](#)
 - Point-of-Care Ultrasound
- **Home Visits** as approved by Physician.
- **Telemedicine**
 - Direct Access to Dr. Dall-Winther via our [24/7 secure app](#), video visits, phone, email and texting.
- **Additional Included Services**
 - Advisory, advocacy and assistance navigating beyond primary care, as needed.
 - Coordination of care with other specialists.
 - Courtesy visits (within coverage area) if admitted to the hospital, as desired. MD does not manage hospital care.
 - Curated Member Patient Education Library.
 - Clinical nutrition program & cooking classes.

“Medical Services” shall mean those only medical services that are consistent with the respective physician’s training and experience, and which the physician is permitted to perform under applicable law. From time to time, due to vacations, sick days, and other similar situations, certain physicians may not be personally available to provide the services referred to above. During such times, calls to such physicians may be directed to another clinician who is “covering” during such an absence, although there is no guarantee of such coverage.

Ancillary Services:

We have established relationships to negotiate & secure discounted direct pay



pricing for many ancillary member services. These services are largely provided by third parties who are also able to bill insurance when preferred. Guidance on how to decide which approach to take can be found in your [Member Resource Guide](#) & we recommend that you review your [BWFM Member Insurance Options](#) as well!

- Comprehensive **Laboratory testing** - sent to Labcorp Daily M - F.
- [BWFM Medical Imaging Menu](#) - we currently offer x-ray, ultrasound, echocardiography & ABI⁴ testing in-clinic with local & regional options for advanced imaging.
- **Pathology** services are available for \$48 per lesion analyzed.
- **Surgery and specialist consultations** - insurance-based, but we are always expanding our referral relationships, currently with discounted direct pay services established with Gastroenterology, Cardiology, Urology, General & Specialty Surgery, Dermatology and [Thrive Psychiatry](#).
- **Immunizations** - FREE for all uninsured, Forward Health (Medicaid, Badgercare) or Medicare patients. Commercially insured patients have [unique coverage circumstances](#) which we can figure out together.
- **Genetic Testing** - FREE for Medicaid and Medicare patients. Covered by most insurance plans. Uninsured patients navigate Myriad/Genesight's Compassionate Care Program with our assistance. We do genetic testing for:
 - Psychotropic (mental health) medications = [Genesight](#)
 - Hereditary cancer risk = [Myriad](#)
- **Evidence-Based Screening Tests:**
 - Many options available for affordable screenings, some at no cost to patients, e.g. WI Well Woman Program, etc.
 - [skinIQ](#) is an AI-assisted technology we use for early skin cancer detection. It is FREE annually for members with personal or family history of melanoma & \$42 per session for others.
- **Pharmacy:**
 - Prescriptions can be sent to your local pharmacy for pickup if you have insurance coverage. Without coverage, we recommend using:
 - Northwind Pharmaceuticals offers a mail-order pharmacy & stocks our in-clinic pharmacy at [heavily discounted prices](#).
 - Use a [coupon](#) at your local pharmacy in lieu of insurance.
 - [Obesity Injection Therapy](#) with GLP-1 Agonists
 - We offer assistance to navigate drug discount programs through various agencies, passing on free medication when possible to our members. Current inventory includes Eliquis, Trelegy, Breztri, Qulipta, Vagifem, Januvia, Nurtec, Emgality, Repatha, Tosymra, Sumatriptan injection & more!
- [Medical Ear Piercing](#) - 50% discount for members.
- **Vitamins, Supplements & Homeopathy**- our patients receive 20% off on all supplements, vitamins & natural health remedies through our [Fullscript](#)

⁴ Ankle-Brachial Index



dispensary. Select over-the-counter items are offered at individual direct-pay prices in-clinic, including a growing [Doterra](#) inventory.

Member cancellation:

Per the [BWFM/Patient Contract](#), patients have the absolute and unconditional right to terminate their contract upon giving thirty (30) days' prior written notice to the Practice. The following fees may apply:

- cancellation within first 90 days of membership: \$99
- cancellation within first 180 days of membership: \$50
- second lifetime cancellation: \$199
- third lifetime cancellation: \$199 + loss of re-enrollment eligibility

Payment of Fees is [due at the time services are rendered](#) unless otherwise arranged. If you are struggling, please let us know as we're happy to personalize your payment schedule. In the absence of such an agreement, outstanding invoices may be subject to monthly late charges as shown:

- 30 days past due = \$30 late charge
- 60 days past due = \$60 late charge
- 90 days past due = \$90 late charge monthly thereafter